

EXHIBIT “L”



United States Patent and Trademark Office

[Home](#)|[Site Index](#)|[Search](#)|[Guides](#)|[Contacts](#)|[eBusiness](#)|[eBiz alerts](#)|[News](#)|[Help](#)[Assignments on the Web](#) > [Trademark Query](#)**Trademark Assignment Details****Reel/Frame:** 3222/0696**Pages:** 3**Received:** 09/15/2005**Recorded:** 09/12/2005**Conveyance:** ASSIGNS THE ENTIRE INTEREST**Total properties: 3**

1	Serial #: <u>73160959</u>	Filing Dt: 03/06/1978	Reg #: <u>1125849</u>	Reg. Dt: 10/09/1979
	Mark: INTERSEARCH			
2	Serial #: <u>75679742</u>	Filing Dt: 04/09/1999	Reg #: <u>2346993</u>	Reg. Dt: 05/02/2000
	Mark: INTERSEARCH			
3	Serial #: <u>76159800</u>	Filing Dt: 11/06/2000	Reg #: <u>2531787</u>	Reg. Dt: 01/22/2002
	Mark: INTERSEARCH			

Assignor1 CONEX INCORPORATED CORP.**Exec Dt:** 08/23/2005**Entity Type:** CORPORATION**Citizenship:** NEW YORK**Assignee**1 INTERSEARCH GROUP, INC.
250 MONTGOMERY STREET
SAN FRANCISCO, CALIFORNIA 94104**Entity Type:** CORPORATION**Citizenship:** FLORIDA**Correspondence name and address**OSTROLENK, FABER ET AL.
1180 AVENUE OF THE AMERICAS
NEW YORK, NEW YORK 10036-8403

Search Results as of: 05/03/2007 12:04 PM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350.

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Web interface last modified: April 20, 2007 v.2.0.1

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EXHIBIT “M”

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SEED IP LAW GROUP PLLC

002

Seed^{IP}

December 19, 2006

Lorraine Linford
(206) 694-4826
LorraineL@SeedIP.com

By Facsimile 415.962.9702
Confirmation By US Mail

Mr. Dan O'Donnell
President, Chairman and CEO of InterSearch Group Inc.
222 Kearny Street, Suite 550
San Francisco, CA 94108

Without Prejudice

Re: Trademark Misappropriation, Infringement and Unfair Competition
Seed IP Reference: 480243.801

Dear Mr. O'Donnell:

We represent Intersearch Worldwide Limited (ISww) in trademark matters. Information regarding our client may be found at www.intersearch.org. As discussed in more detail on our client's website, the international partners and shareholders of ISww work on personnel recruitment and related services, in their respective countries. There is only one shareholder in each country, and each such shareholder is the exclusive licensee of our client's INTERSEARCH trademark in that country. Until August, 2005, Conex, Inc. was the U.S. licensee of our client.

Fred Siegel, on behalf of Conex, executed an ISww Shareholders Agreement on May 23, 2003. A copy of relevant sections of that Shareholders Agreement, as well as the signature page containing Mr. Siegel's signature, are enclosed for your reference. Under the Shareholders Agreement, Conex acknowledged that the INTERSEARCH mark and logo were the property of ISww and were used only by permission by ISww. (Please see Section 4.1.) Furthermore, while Conex was required under the terms of the Agreement to take reasonable steps to protect the INTERSEARCH mark in the U.S. at its own expense, the Agreement makes it clear that such steps were taken for and on behalf of ISww. (Please see Section 4.2.) As noted in Section 7 of the Agreement, Conex acknowledged that "for the avoidance of doubt the intellectual property in the trading name, style, mark and logo "InterSearch" belongs to the company. The Members are duly authorized in accordance with this agreement to use the name, style, mark and logo for so long as they remain Members of the company. On termination of Membership, for whatever reason, the right to use the name, style, mark, logo and Internet domain name shall cease."

Although Conex registered the INTERSEARCH mark with the U.S. Patent and Trademark Office in its name, Conex subsequently agreed that the mark and registrations should be owned by ISww, and expressly acknowledged ISww's ownership of the mark by executing the Shareholders Agreement. As such, Conex was obligated to assign U.S. trademark registrations 2,531,787, 2,346,993, 1,125,849 to ISww. Furthermore, Conex's use of the INTERSEARCH mark and all rights associated therewith inured to our client's benefit, such that our client is the rightful owner of the common law rights developed by Conex's use of the mark on the relevant services.

It has recently come to our clients' attention that contrary to Conex's obligations under the Shareholders Agreement, it assigned our client's INTERSEARCH mark, and the three associated US trademark registrations, namely, registration numbers 2,531,787, 2,346,993,

Seed Intellectual Property Law Group PLLC

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SEED IP LAW GROUP PLLC

003

Mr. Dan O'Donnell
December 19, 2006
Page 2

480243.801


1,125,849, to InterSearch Group. As a licensee only of the INTERSEARCH mark, Conex did not have the right to assign the three US trademark registrations and the associated mark and goodwill, to your company.

It appears from a review of your website located at www.InterSearch.com, that InterSearch Group adopted the InterSearch name in November 2004, long after our client's licensee, Conex, began using the INTERSEARCH mark on the personnel placement, recruitment and other services identified in the three registrations misappropriated by Conex and assigned to InterSearch Group. Our client therefore has prior rights to the INTERSEARCH mark for such services.

It has recently come to our client's attention that you are using the INTERSEARCH mark in connection with services that are directly competitive with those of ISww. Such use falsely creates the impression that InterSearch Group is affiliated with our client, and is likely to result in consumer confusion. As such, your use of the INTERSEARCH mark in connection with such services infringes our client's mark, in violation of state and federal trademark and unfair competition laws. If the infringement is willful, InterSearch Group may be liable for increased damages and attorney's fees. To the extent you were aware of Conex's relationship with ISww, we also believe that your acquisition of the trademark registrations from Conex may constitute an intentional interference with our client's contractual relationship with Conex.

We therefore require, on behalf of our client, that InterSearch Group assign the three US trademark registration numbers 2,631,787, 2,346,993, 1,125,849, to ISww; delete the employment related services from its US Trademark Application Serial No. 76/658,774; and agree to refrain from using or registering the mark in connection with such services. As it appears that InterSearch Group's primary business is concerned with internet search engine services, customized internet searching for others, computer consultation in the field of information technology, and related services, we believe that an amicable resolution of this situation should be possible. We therefore look forward to receiving a favorable response within ten days of receipt of this letter. If we are unable to reach an amicable resolution, please note that our client will oppose your pending Application No. 76/658,774, and will be forced to take further legal action to enforce its rights.

Very truly yours,
Seed IP Law Group PLLC



Lorraine Linford

Enclosures:

Copy of relevant sections of the ISww Shareholders Agreement
Signature page containing Mr. Fred Siegel's signature

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SECTION 1
INTERSEARCH (WORLDWIDE) LIMITED

SHAREHOLDERS AGREEMENT
(FIRST SCHEDULE)

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005

ASSOCIATION

- 4.1 Each Member acknowledges that the name "InterSearch" and logo "InterSearch", or any other designation are the property of InterSearch, and may be used only by permission of InterSearch and as directed by the Board of Directors and the By-laws.
- 4.2 Each Member shall, at its own expense take all reasonable steps to protect the name "InterSearch" and the logo "InterSearch" in the territory in which the Member conducts its business, provided always that such steps are taken for and on behalf of InterSearch.
- 4.3 Any Shareholder seeking to open an office outside its existing InterSearch jurisdiction and wishing to use the InterSearch brand, should first gain authorisation from the Board who will act in the best interests of the whole membership when and if granting such a licence.
- 4.4 In the event that a Shareholder's business is acquired, merged, split between the existing owners, or is reconstructed in any way that may affect the working relationship between the Shareholder and the other InterSearch Shareholders, the Board may review the Shareholder's new corporate structure, terminate the existing agreement if it is not considered to be in the best interests of the other Shareholders and / or create a new agreement between another party or parties who appear to offer the greatest benefit to the other InterSearch Shareholders. Such a change will require a 75% majority vote from the Shareholders.
- 4.5 Any merger or creation by one InterSearch Shareholder of an office in another jurisdiction where there is no other InterSearch presence shall

INTELLECTUAL PROPERTY

- 7 For the avoidance of doubt the intellectual property in the trading name, style, mark and logo "InterSearch" belongs to the company. The Members are duly authorised in accordance with this agreement to use the name style, mark and logo for so long as they remain Members of the company. On termination of Membership for whatever reason, the right to use the name, style, mark, logo and Internet domain name shall cease.

INTERSEARCH IS NOT A RECRUITMENT CONSULTANCY

- 8.1 InterSearch does not provide professional services of any kind and shall not be an organization engaged in the practice of personnel recruitment, selection or consulting or any other professional services to the public, the Shareholder firms, or any other party. Each Member is responsible for the professional work, duties, responsibilities and liabilities arising from any contract, referral, or other assignment performed or undertaken by it or its associates.
- 8.2 Each Member hereby indemnifies and agrees to hold InterSearch harmless from any cost, fee, loss, expense, damages, or other negative consequence which, in the reasonable opinion of the Board of Directors arises either directly or indirectly as a result of that Member's actions or inactions.

EXHIBIT “N”

COPY**United States District Court**
NORTHERN DISTRICT OF CALIFORNIAINTERSEARCH WORLDWIDE LTD., a United
Kingdom Corporation,

Plaintiff,

SUMMONS IN A CIVIL CASE

CASE NUMBER:

v.

E-filingINTERSEARCH GROUP, INC., a Florida
Corporation,

Defendant.

C 07 4634

TO: (Name and address of defendant)

INTERSEARCH GROUP, INC.
222 Keamy Street, Suite 550
San Francisco, CA 94108**MEJ****YOU ARE HEREBY SUMMONED** and required to serve upon PLAINTIFF'S ATTORNEY (name and address)HARVEY SISKIND LLP
LAWRENCE J. SISKIND (SBN 85628)
Email: siskind@harveysiskind.com
RAFFI V. ZEROUNIAN (SBN 236388)
Email: rzeroonian@harveysiskind.com
4 Embarcadero Center, 39th Floor
San Francisco, CA 94111
Telephone: (415) 354-0100
Facsimile: (415) 391-7124

an answer to the complaint which is herewith served upon you, within 20 days after service of this summons upon you, exclusive of the day of service. If you fail to do so, judgement by default will be taken against you for the relief demanded in the complaint. You must also file your answer with the Clerk of this Court within a reasonable period of time after service.

Richard W. Wieking

CLERK

DATE September 7, 2007MARY ANN BUCKLEY

(BY) DEPUTY CLERK

COPY

AO 440 (Rev. 8/01) Summons in a Civil Action

RETURN OF SERVICE		
Service of the Summons and Complaint was made by me ¹		DATE
Name of SERVER		TITLE
<i>Check one box below to indicate appropriate method of service</i>		
<div style="display: flex; flex-direction: column; gap: 10px;"><div><input type="checkbox"/> Served Personally upon the Defendant. Place where served:</div><div><input type="checkbox"/> Left copies thereof at the defendant's dwelling house or usual place of abode with a person of suitable age and discretion then residing therein. Name of person with whom the summons and complaint were left:</div><div><input type="checkbox"/> Returned unexecuted:</div><div><input type="checkbox"/> Other (specify):</div></div>		
STATEMENT OF SERVICE FEES		
TRAVEL	SERVICES	TOTAL
DECLARATION OF SERVER		
<p style="text-align: center;">I declare under penalty of perjury under the laws of the United States of America that the foregoing information contained in the Return of Service and Statement of Service Fees is true and correct.</p> <div style="display: flex; justify-content: space-between; margin-top: 20px;"><div style="width: 45%;"><p>Executed on _____</p><p style="text-align: center;">Date</p></div><div style="width: 45%;"><p>_____ Signature of Server</p><p>_____ Address of Server</p></div></div>		
<p>(1) As to who may serve a summons see Rule 4 of the Federal Rules of Civil Procedure</p>		

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RICHARD W. WIEKING
CLERK, U.S. DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**E-filing**

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Attorneys for Plaintiff
InterSearch World Wide Ltd.

IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

C 07 4634**MEJ**

INTERSEARCH WORLDWIDE LTD., a
United Kingdom Corporation,

Plaintiff,

v.

INTERSEARCH GROUP, INC., a
Florida Corporation,

Defendant.

Civil Action No.

COMPLAINT FOR FEDERAL UNFAIR
COMPETITION, COMMON LAW UNFAIR
COMPETITION, INTENTIONAL
INTERFERENCE WITH CONTRACT,
INTENTIONAL INTERFERENCE WITH
PROSPECTIVE ECONOMIC
ADVANTGAGE, UNFAIR COMPETITION
UNDER CALIFORNIA LAW,
DECLARATORY JUDGMENT AND
CANCELLATION

DEMAND FOR JURY TRIAL

1 Plaintiff InterSearch Worldwide Ltd., for its Complaint herein, alleges as follows:

2 **NATURE OF ACTION**

3 1. This is an action for federal unfair competition, common law unfair competition,
4 intentional interference with contract under California law, intentional interference with
5 prospective economic advantage under California law, unfair competition under California law,
6 declaratory judgment and cancellation, arising out of Defendant's marketing of employment-
7 related products and services, and related unlawful activities.
8

9 **PARTIES**

10 2. Plaintiff, InterSearch Worldwide, Ltd. ("InterSearch" or "Plaintiff"), is a
11 corporation organized under the laws of the United Kingdom with a place of business at The Old
12 Counsel Chambers, Halford Street, Tamworth, Staffordshire B79 7RB, United Kingdom.

13 3. Defendant InterSearch Group, Inc. ("ISG" or "Defendant") is, on information and
14 belief, a Florida Corporation with a place of business at 222 Kearny Street, Suite 550, San
15 Francisco, California 94108.

16 **JURISDICTION AND VENUE**

17 4. This action is based upon the Lanham Act, 15 U.S.C. § 1051 et seq., and the
18 common and statutory law of the State of California.

19 5. This Court has subject matter jurisdiction pursuant to 15 U.S.C. § 1121, 28 U.S.C.
20 §§ 1331 and 1338, as well as 28 U.S.C. § 1367(a), which provides for supplemental jurisdiction
21 over related state-law claims.

22 6. Venue is proper in the Northern District of California pursuant to 28 U.S.C. §
23 1391, et. seq. Defendant has entered, and is currently in, this district promoting its products and
24 services, and a substantial part of the events giving rise to the claims occurred in this district.
25
26

INTRADISTRICT ASSIGNMENT

7. Pursuant to Civil Local Rules 3-2(c) and 3-2(d) of this Court, this action should be assigned to the San Francisco Division of this Court. InterSearch is informed and believes that Defendant transacts business in the County of San Francisco, and a substantial part of the events, omissions, and injuries giving rise to InterSearch's claims occurred in said county.

PLAINTIFF AND ITS RIGHTS

8. InterSearch is a worldwide organization of executive search and human resource consulting member firms.

9. InterSearch and its affiliates are the owners of the rights in and to International Trademark Registration No. 709,386 for the mark INTERSEARCH for, *inter alia*, use in connection with employment agencies, personnel recruitment, consultancy pertaining to personnel issues, personnel recruitment for third parties by dissemination of advertisements in International Class 35. The 709,386 Registration issued on October 23, 1998.

10. InterSearch, through its licensees and predecessors-in-interest, began using the mark and trade name INTERSEARCH, including stylized versions and logos thereof (collectively, the "INTERSEARCH Marks"), in connection with executive search and human resource consulting and related products and services in commerce at least as early as 1989.

11. At least as early as 1997, InterSearch, through its licensees and predecessors-in-interest, used the website www.intersearch.org in connection with executive search and human resource consulting and related products and services provided by its licensees.

12. Under an agreement between InterSearch and its prior U.S. member, Conex, Inc. ("Conex"), InterSearch was the owner of all rights in and to the INTERSEARCH Marks, including the goodwill associated therewith.

13. Under the agreement between InterSearch and Conex, Conex was responsible for obtaining and maintaining trademark protection for the INTERSEARCH Marks in the United States for the benefit of InterSearch.

1 14. Since 1989, InterSearch, through its licensees, has conducted substantial business
2 under and engaged in substantial promotion of its INTERSEARCH Marks.

3 15. InterSearch's INTERSEARCH Marks have become known to and recognized by
4 relevant consumers as identifying high-quality executive placement and human resources
5 consultant and related products and services. InterSearch is recognized as one of the top ten
6 executive placement organizations in the world. The INTERSEARCH Marks and the goodwill
7 associated therewith are valuable assets of InterSearch.

8 16. InterSearch is the rightful owner of any valid rights in U.S. Trademark
9 Registration No. 1,125,849 for the mark INTERSEARCH in International Class 35 for
10 "employee information services, specifically evaluation of qualifications, skills and interests of
11 prospective job applicants, matching same with listings of job opportunities provided by
12 employers, and providing biographical data of likely candidates to employers."

13 17. InterSearch is the rightful owner of any valid rights in U.S. Trademark
14 Registration No. 2,346,993 for the mark INTERSEARCH in International Class 35 for
15 "personnel placement and recruitment."

16 18. InterSearch is the rightful owner of any valid rights in U.S. Trademark
17 Registration No. 2,531,787 for the mark INTERSEARCH in International Class 35 for "on-line
18 executive search and human resource consultation services featuring information regarding
19 salary, posting of resumes, searches for candidates, global matching of candidates and
20 employers."

21 **DEFENDANT AND ITS UNLAWFUL ACTIVITIES**

22 19. Defendant is presently offering executive search and human resource consulting
23 and related products and services under the INTERSEARCH mark in this judicial district and
24 throughout the United States.

25 20. On information and belief, Defendant's employment-related products and services
26 were recently introduced and constitute no more than ten percent of Defendant's business.

1 21. On information and belief, Defendant was aware of InterSearch's use of its
2 INTERSEARCH Marks prior to selecting Defendant's conflicting INTERSEARCH mark and
3 prior to deciding to use the conflicting INTERSEARCH mark in connection with employment-
4 related products and services.

5 22. Defendant is using the infringing domain name www.intersearch.com.

6 23. On information and belief, Defendant was aware of InterSearch's use of the
7 domain name www.intersearch.org when Defendant decided to offer competing services and
8 products through the domain name www.intersearch.com.

9 24. On or about March, 2005, InterSearch advised Conex of Defendant's infringing
10 activities and requested that Conex commence enforcement activities on behalf of InterSearch.

11 25. On or about March 30, 2005, Conex sent, through counsel, a cease and desist
12 demand to Defendant.

13 26. Conex executed a document (the "Purported Assignment") bearing an August 23,
14 2005 execution date and purporting to assign the INTERSEARCH Marks, the goodwill
15 associated therewith and U.S. Trademark Registration No. 1,125,849, U.S. Trademark
16 Registration No. 2,346,993 and U.S. Trademark Registration No. 2,531,787 (collectively, the
17 "INTERSEARCH U.S. Registrations") to Defendant.

18 27. On information and belief, Defendant paid Conex \$50,000 as part of an agreement
19 related to the Purported Assignment.

20 28. On August 23, 2005, Conex was a licensee of InterSearch, and did not own the
21 goodwill associated with the INTERSEARCH Marks or any other rights in or to the
22 INTERSEARCH Marks.

23 29. Under the agreement between Conex and InterSearch, Conex was contractually
24 prohibited from assigning any rights or interests related to InterSearch's INTERSEARCH Marks
25 without the express written consent of InterSearch.

26 30. InterSearch did not consent to any assignment of rights related to InterSearch's
INTERSEARCH Marks by Conex to Defendant.

1 31. On information and belief, Defendant had actual knowledge prior to execution of
2 the Purported Assignment of the existence of InterSearch and that Conex had a contractual
3 relationship with InterSearch.

4 32. On information and belief, Defendant had actual or constructive knowledge prior
5 to execution of the Purported Assignment that under the agreement between Conex and
6 InterSearch, InterSearch was the owner of the INTERSEARCH Marks, including the goodwill
7 associated therewith, and the rightful owner of the INTERSEARCH U.S. Registrations.

8 33. On information and belief, Defendant had actual or constructive knowledge prior
9 to execution of the Purported Assignment that Conex was not the owner of the INTERSEARCH
10 Marks, the goodwill associated therewith and the INTERSEARCH U.S. Registrations.

11 34. On information and belief, Defendant had actual or constructive knowledge prior
12 to execution of the Purported Assignment that Conex's execution of the Purported Assignment
13 was a breach of Conex's contractual obligations to InterSearch.

14 35. On information and belief, Defendant induced Conex to execute the Purported
15 Assignment in violation of Conex's contractual obligations to InterSearch.

16 36. On information and belief, Defendant had actual or constructive knowledge prior
17 to execution of the Purported Assignment of the existence of International Trademark
18 Registration No. 709,386 for the mark INTERSEARCH for use, *inter alia*, in connection with
19 employment agencies, personnel recruitment, consultancy pertaining to personnel issues,
20 personnel recruitment for third parties by dissemination of advertisements in International
21 Class 35.

22 37. On information and belief, Defendant had actual or constructive knowledge prior
23 to execution of the Purported Assignment that International Trademark Registration No. 709,386
24 for the mark INTERSEARCH was not owned by Conex.

25 38. On August 26, 2005, Conex notified InterSearch that Conex was terminating its
26 contractual relationship with InterSearch.

1 39. On September 12, 2005, InterSearch requested that Conex identify all pertinent
2 U.S. trademark registrations for the mark INTERSEARCH.

3 40. On information and belief, Defendant recorded the Purported Assignment on
4 September 12, 2005 with the Patent and Trademark Office.

5 41. On information and belief, Defendant had actual or constructive knowledge prior
6 to recording the Purported Assignment that the Purported Assignment was not valid.

7 42. On information and belief, Defendant recorded the Purported Assignment with the
8 Patent and Trademark Office with actual or constructive knowledge of InterSearch's rights in and
9 to the INTERSEARCH Marks, including the goodwill associated therewith, and the
10 INTERSEARCH U.S. Registrations.

11 43. On or about October 7, 2005, InterSearch advised Conex that it was aware that
12 Conex had obtained the INTERSEARCH U.S. Registrations and demanded that Conex assign
13 the INTERSEARCH U.S. Registrations to InterSearch.

14 44. On or about December 19, 2006, InterSearch, through its attorneys, sent a cease
15 and desist Demand Letter to Defendant, demanding, *inter alia*, that Defendant cease use of the
16 infringing INTERSEARCH mark in connection with employment-related services and transfer
17 U.S. Trademark Registration No. 1,125,849, U.S. Trademark Registration No. 2,346,993 and
18 U.S. Trademark Registration No. 2,531,787 to InterSearch. The Demand Letter recognized that
19 Defendant's primary services were in another field and invited Defendant to engage in settlement
20 discussions.

21 45. In January 2007, InterSearch and Defendant began to engage in settlement
22 discussions.

23 46. On or about May 5, 2007, while settlement discussions were underway, Defendant
24 filed a declaratory judgment action in New York (the New York Action). Defendant did not
25 advise InterSearch of the filing of the New York Action.
26

1 47. On or about June 26, 2007, InterSearch through counsel advised Defendant that it
2 had become aware of the New York Action, but understood the parties were trying to resolve the
3 matter without litigation.

4 48. On or about June 29, 2007, Defendant through counsel inquired about whether
5 InterSearch's counsel was authorized to accept service, but also asked InterSearch to provide a
6 settlement proposal.

7 49. On or about July 10, 2007, InterSearch advised Defendant that InterSearch's
8 counsel would not accept service of the Complaint in the New York Action and suggested that
9 the principals of the parties meet in person for a settlement conference.

10 50. On August 30, 2007, Defendant made a settlement proposal to InterSearch,
11 demanding a sum of money in return for which Defendant would the transfer the
12 INTERSEARCH U.S. Registrations to InterSearch and select a new mark.

13 51. On information and belief, Defendant has not served the Complaint in the New
14 York Action.

15 **FIRST COUNT**

16 **FEDERAL UNFAIR COMPETITION**

17 52. Plaintiff realleges and incorporates by reference the allegations set forth in
18 paragraphs 1 through 51 of this Complaint, as if set forth fully herein.

19 53. Defendant's use of INTERSEARCH as a mark and trade name in connection with
20 the promotion and sale of Defendant's products and services is likely to cause confusion and
21 mistake. Such use by Defendant deceives, and is likely to deceive, others into believing that
22 Defendant's products and services are sponsored by, approved by, or affiliated with Plaintiff.
23 Such use by Defendant constitutes a violation of the Lanham Act, 15 U.S.C. § 1125(a).

24 54. Defendant's registration and use of the domain name www.intersearch.com in
25 connection with the promotion and sale of Defendant's products and services is likely to cause
26 confusion and mistake. Such use by Defendant deceives, and is likely to deceive, others into

believing that Defendant's products and services are sponsored by, approved by, or affiliated with Plaintiff. Such registration and use was and continues to be a deliberate, willful and a bad faith intent to profit from Plaintiff's goodwill, divert consumers for Defendant's own commercial gain, and cause confusion as to the association, sponsorship, endorsement or origin of Defendant and its products in violation of 15 U.S.C. § 1125(d).

55. Defendant was aware of Plaintiff's rights in and to the INTERSEARCH Marks. Despite such actual and/or constructive knowledge of Plaintiff's rights, Defendant commenced and has continued its infringing behavior, making this an exceptional case within the meaning of 15 U.S.C. § 1117.

56. Plaintiff has been and continues to be damaged in a manner that cannot be fully measured or compensated in economic terms and for which there is no adequate remedy at law. The actions of Defendant have damaged and will continue to damage Plaintiff's market, reputation, and good will, entitling Plaintiff to preliminary and permanent injunctive relief.

57. Plaintiff has been damaged by Defendant's actions in an amount to be proven at trial, but well in excess of \$75,000.

SECOND COUNT

COMMON LAW UNFAIR COMPETITION

58. Plaintiff realleges and incorporates by reference the allegations set forth in paragraphs 1 through 57 of this Complaint, as if set forth fully herein.

59. The improper use by Defendant of identical, confusingly similar and/or colorable imitations of Plaintiff's INTERSEARCH trademarks and trade name, and other unfair activities constitute unfair competition and a violation of the common law rights of Plaintiff. Defendant's acts as alleged above are likely to cause confusion and mistake and are likely to deceive others into believing that Defendant's products and services are sponsored by, approved by, or affiliated with Plaintiff, when they are not.

1 60. Defendant's acts, as above alleged, constitute infringement of Plaintiff's
2 trademark, service mark, and trade name rights in violation of the common law of the State of
3 California.

4 61. Despite actual knowledge of Plaintiff's rights, Defendant continues its infringing
5 behavior. Defendant has carried out its acts of infringement with knowledge of Plaintiff's rights
6 and in conscious disregard of Plaintiff's rights.

7 62. Plaintiff has been and continues to be damaged in a manner that cannot be fully
8 measured or compensated in economic terms and for which there is no adequate remedy at law.
9 The actions of Defendant have damaged and will continue to damage Plaintiff's market,
10 reputation, and goodwill, entitling Plaintiff to preliminary and permanent injunctive relief.

11 63. Plaintiff has been damaged by Defendant's actions in an amount to be proven at
12 trial, but well in excess of \$75,000.

13 **THIRD COUNT**

14 **INTENTIONAL INTERFERENCE WITH CONTRACT**

15 64. Plaintiff realleges and incorporates by reference the allegations set forth in
16 paragraphs 1 through 63 of this Complaint, as if set forth fully herein.

17 65. The agreement between Plaintiff InterSearch and Conex was a valid contract.

18 66. Defendant had actual knowledge of the contract.

19 67. Defendant took actions designed to induce a breach or disruption of the contract
20 by inducing Conex to execute the Purported Assignment and terminate its relationship with
21 InterSearch.

22 68. As a direct and proximate result of Defendant's acts, the agreement between
23 Plaintiff InterSearch and Conex was disrupted and breached.

24 69. InterSearch has been damaged by Defendant's actions in an amount to be proven
25 at trial, but well in excess of \$75,000.
26

FOURTH COUNT**INTENTIONAL INFERENCE WITH PROSPECTIVE ECONOMIC ADVANTAGE**

70. Plaintiff realleges and incorporates by reference the allegations set forth in paragraphs 1 through 69 of this Complaint, as if set forth fully herein.

71. Plaintiff InterSearch had an economic relationship with Conex that had the potential for future economic benefit to Plaintiff, including the fulfillment of an obligation of Conex to assign the INTERSEARCH U.S. Registrations to InterSearch.

72. Defendant had knowledge of InterSearch's relationship with Conex.

73. Defendant intentionally took wrongful actions designed to disrupt said relationship by inducing Conex to execute the Purported Assignment and terminate its relationship with InterSearch, and by recording the Purported Assignment.

74. As a direct and proximate result of Defendant's acts, InterSearch's relationship with Conex has been disrupted.

75. InterSearch has been damaged by Defendant's actions in an amount to be proven at trial, but well in excess of \$75,000.

FIFTH COUNT**UNFAIR COMPETITION UNDER CALIFORNIA STATUTORY LAW**

76. Plaintiff realleges and incorporates by reference the allegations set forth in paragraphs 1 through 75 of this Complaint, as if set forth fully herein.

77. Defendant's acts, as above alleged in Count Two, constitute unfair competition in violation of the statutory law of the State of California, Cal. Bus. & Prof. Code §17200, et seq.

78. Defendant's acts, as above alleged in Count Three, constitute unfair competition in violation of the statutory law of the State of California, Cal. Bus. & Prof. Code §17200, et seq.

79. Defendant's acts, as above alleged in Count Four, constitute unfair competition in violation of the statutory law of the State of California, Cal. Bus. & Prof. Code §17200, et seq.

1 80. Defendant has carried out its acts of unfair competition with knowledge of
2 Plaintiff's rights and in conscious disregard of Plaintiff's rights.

3 81. Plaintiff has been and continues to be damaged in a manner that cannot be fully
4 measured or compensated in economic terms and for which there is no adequate remedy at law.
5 Defendant's actions have damaged Plaintiff and will continue to cause Plaintiff irreparable harm,
6 entitling Plaintiff to preliminary and permanent injunctive relief.

7 82. Plaintiff has been damaged by Defendant's actions in an amount to be proven at
8 trial, but well in excess of \$75,000.

9 **SIXTH COUNT**

10 **DECLARATORY JUDGMENT**

11 83. Plaintiff realleges and incorporates by reference the allegations set forth in
12 paragraphs 1 through 82 of this Complaint, as if set forth fully herein.

13 84. An actual case or controversy exists between Plaintiff InterSearch and Defendant
14 regarding the ownership of the INTERSEARCH Marks, including the goodwill associated
15 therewith, and of the INTERSEARCH U.S. Registrations. In particular, Defendant has falsely
16 asserted that it owns the INTERSEARCH U.S. Registrations and that it purchased the
17 INTERSEARCH U.S. Registrations in good-faith.

18 85. Plaintiff InterSearch, therefore, requests a declaratory judgment that InterSearch is
19 the owner of the INTERSEARCH Marks, including the goodwill associated therewith.

20 86. Plaintiff InterSearch, therefore, requests a declaratory judgment that the Purported
21 Assignment is not valid.

22 87. Plaintiff InterSearch, therefore, requests a declaratory judgment that InterSearch is
23 the owner of the INTERSEARCH U.S. Registrations.
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SEVENTH COUNT

ALTERNATIVE COUNT FOR CANCELLATION OF

THE INTERSEARCH U.S. REGISTRATIONS

88. Plaintiff realleges and incorporates by reference the allegations set forth in paragraphs 1 through 87 of this Complaint, as if set forth fully herein.

89. In the alternative, U.S. Trademark Registration No. 1,125,849 is invalid because a renewal application may have been filed in the name of the wrong entity, which may constitute grounds for cancellation of U.S. Trademark Registration No. 1,125,849.

90. In the alternative, U.S. Trademark Registration No. 2,346,993 is invalid because it may have been filed in the name of the wrong entity, which may constitute grounds for cancellation of U.S. Trademark Registration No. 2,346,993.

91. In the alternative, U.S. Trademark Registration No. 2,531,787 is invalid because it may have been filed in the name of the wrong entity, which may constitute grounds for cancellation of U.S. Trademark Registration No. 2,531,787.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff respectfully prays for judgment against Defendant as follows:

1. That Defendant, and its affiliates, officers, agents, servants, employees, attorneys and all other persons in active concert or participation with any of them, be preliminarily and permanently enjoined and restrained from using the INTERSEARCH mark or any other mark confusingly similar to InterSearch's INTERSEARCH Marks, in connection with employment related products and services.

2. That Defendant, and its affiliates, officers, agents, servants, employees, attorneys and all other persons in active concert or participation with any of them, be preliminarily and permanently enjoined and restrained from all acts of false description and representation and false designation of origin, and all acts of unfair competition, including the use of the

1 INTERSEARCH mark or any other mark confusingly similar to InterSearch's INTERSEARCH
2 Marks, in connection with employment related products and services.

3 3. That Defendant, and its affiliates, officers, agents, servants, employees, attorneys
4 and all other persons in active concert or participation with any of them, be preliminarily and
5 permanently enjoined and restrained from all manufacture, purchase, promotion, sale, and use of
6 any products, packaging, advertising, promotional materials, labels, or other sales or shipping
7 material that infringe InterSearch's INTERSEARCH marks, including use on websites such as
8 www.intersearch.com.

9 4. That Defendant, and its affiliates, officers, agents, servants, employees, attorneys
10 and all other persons in active concert or participation with any of them, be ordered to deliver to
11 InterSearch all products, packaging, advertising, promotional materials, labels, or other sales or
12 shipping material in their possession or control that infringe InterSearch's INTERSEARCH
13 Marks.

14 5. That Defendant be ordered to assign to InterSearch, or in the alternative to
15 withdraw, any trademark applications filed in the United States for marks containing
16 INTERSEARCH for use in connection with any employment related products or services.

17 6. That the Court declare that InterSearch is the rightful owner of any rights in and to
18 the INTERSEARCH Marks.

19 7. That the Court declare that the Purported Assignment is invalid.

20 8. That the Court declare that InterSearch is the rightful owner of any rights in and to
21 U.S. Trademark Registration No. 1,125,849, and that Defendant be order to assign the
22 Registration to InterSearch, or in the alternative, that the Court cancel U.S. Trademark
23 Registration No. 1,125,849.

24 9. That the Court declare that InterSearch is the rightful owner of any rights in and to
25 U.S. Trademark Registration No. 2,346,993, and that Defendant be order to assign the
26 Registration to InterSearch, or in the alternative, that the Court cancel U.S. Trademark
Registration No. 2,346,993.

1 10. That the Court declare that InterSearch is the rightful owner of any rights in and to
2 U.S. Trademark Registration No. 2,531,787, and that Defendant be order to assign the
3 Registration to InterSearch, or in the alternative, that the Court cancel U.S. Trademark
4 Registration No. 2,531,787.

5 11. That Defendant be ordered to assign to InterSearch, or in the alternative to cancel,
6 any other trademark registrations owned or controlled by Defendant in the United States for
7 marks containing INTERSEARCH for use in connection with any employment related products
8 or services.

9 12. That Defendant be directed to file with this Court and serve on InterSearch within
10 thirty (30) days after the service of an injunction a report in writing, under oath, setting forth in
11 detail the manner and form in which Defendant and its affiliates, officers, agents, servants,
12 employees, attorneys and all other persons in active concert or participation with any of them
13 have complied with the injunction and any other relief ordered by the Court.

14 13. That Defendant be required to pay InterSearch such damages as InterSearch has
15 sustained, or will sustain, in consequence of Defendant's false description and representation,
16 false designation of origin, trademark infringement, intentional interference with contract,
17 intentional interference with prospective business advantage, and to account for all gains, profits,
18 and advantages derived by Defendant that are attributable to such unlawful acts; and that such
19 damages be trebled, as provided by 15 U.S.C. Section 1117, or increased as otherwise permitted
20 by law.

21 14. That Defendant be required to disgorge all ill-gotten gains and to pay restitution to
22 InterSearch all funds acquired by means of any act or practice declared by this Court to be an
23 unlawful, fraudulent or unfair business act or practice, a violation of laws, statutes or regulations,
24 or constituting unfair competition;

25 15. That the Court adjudge this to be an exceptional case and require Defendant to
26 pay over to InterSearch the costs of this action, including reasonable attorneys' fees and interest,
and treble damages as provided by 15 U.S.C. Section 1117, or as otherwise permitted by law.

1 16. That this Court grant prejudgment and post judgment interest to Plaintiff.

2 17. That this Court grant Plaintiff such other and further relief as the Court deems
3 appropriate.


4 Demand for Jury Trial

5 Plaintiff demands a trial by jury as to all issues so triable.

6 DATED this 7th day of September, 2007.

7 Respectfully submitted,

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9
10 
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EXHIBIT “O”



Executive Search

M&A Advisory
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ABOUT US

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Executive Search: Global Operations

As the exclusive United States representative of InterSearch, a worldwide executive search consortium, we offer global search capabilities through proven and trusted partners.

InterSearch ranks as the 10th largest worldwide organization of executive search firms. From Argentina to the United States, via Australia and the United Kingdom, in 45 countries, we are able to span the globe to find executive talent for our clients.

For more information on InterSearch and to understand our process, please contact John Kins at 312.329.0900 or via email at jkins@cookassociates.com; and visit the organization's website at www.intersearch.org.

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EXHIBIT “P”

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